

“The Best Decision We’ve Ever Made”

J David Jewelry owes a great debt to the Independent Jewelers Organization, and all that their program encompasses. We started our business 22 years ago and can honestly say we would not be the company we are today without IJO. They partnered with us when we were such a small volume

business but treated us like we were a million dollar entity. Today, with the wise council, guidance and mentorship of IJO, J. David Jewelry is a multi-million dollar, multi-location business.

J. David is proudly comprised of many of the organization’s amazing vendors. We find the relationships we have with the designers and vendors of IJO are some of the most rewarding partnerships we have been blessed to acquire. We have learned through the years that we can have confidence in a vendor if it has the IJO seal of approval. They are very protective regarding whom they will allow to serve their family and we are grateful for their protective leadership.

IJO’s focus on providing excellence extends beyond the buying room itself. They continuously supply our team with outstanding training and coaching through carefully sought out conference sessions and round table discussions. The sessions IJO procures are always relevant and applicable to us, no matter at what stage we are in our business. Then there is the undeniable benefit of support through relationships formed in the organization with other jewelers and the team at IJO headquarters.

We joined IJO 15 years ago and consider that business move the single most beneficial decision to our growth and success. We highly recommend IJO to every jeweler, no matter if you are just starting out or are transitioning to a second or third generation. It is never too late to create the legacy you desire, and it’s possible with the help of the Independent Jewelers Organization.

Joel & Kendra Wiland, J. David Jewelry, Broken Arrow, OK

