

IJO Has Rocked Our World!



I am not a Kool-Aid drinker. I would never be part of a group that didn't benefit my business, just for fun fancy trips. I have met great peers and vendors, and learned so much about how to run an even more successful jewelry store. At every get together, in every situation, I pick up a nugget, or item, or something special that adds to our bottom line. Where else can you speak to other jewelers from all over the country whose only agenda is to help you do better?

Being in IJO has been inspirational, motivational, and made us realize we weren't alone. We learn something new every day on the Indy channel. I look forward to my Belgian trips with my IJO friends, and our conventions in some really great cities. All work and no play makes my family sad. We have literally been around the world with IJO, and will be continuing this family tradition. Our son wants to go to Hong Kong and Thailand on the gem buying trip for his high school graduation trip "with Ms. Penny." Wow!



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