Consider the image of a retail jeweler.
Are you making as much as they think you’re making?

In 2016 IJO will celebrate 45 years of helping retailers work smarter to increase sales and profits. Here is just a sampling of some of the feedback we receive regularly:

“If I want to be a $500K store, then it’s okay to be around jewelers in another group who do $500K and duplicate their ideas. If I want to grow to a $5 million store then I must associate with IJO people who think bigger than me. I can choose to associate with jewelers who enter into discussions about moving watch batteries from $9 to $10 or I can choose to associate with big picture thinkers who double their business every five years through innovation. IJO helps us think bigger.”  - John Laughter, John Laughter Jewelers

“We have totally transformed our store in the past 3 years, thanks to IJO. We have learned how to work smarter and not harder. I used to work 6 days a week 10 to 12 hours a day. Now I work 8 hour days, 4 days a week, except for December. Last year we were up over 25% for the year. That’s following a 20% increase for 2012 and 15% increase for 2013.”  - Dan Ingrum, Danz Jewelers

“My father, Mark and I had a wonderful time at the conference and were both amazed at all the knowledge, education and resources available to the independent jeweler. I want to say thank you, because you gave me and my father an invaluable thing. And that is HOPE. Hope for the future, hope for a better business and a better life. You and the IJO gave us that hope that we can do this. We’re so excited about all the resources available and we walked away with a wealth of knowledge.”  - New member Jason Mongillo, Mongillo Jewelers

“I just want you to know that IJO has saved our business.”  - Bill Howard, J. Howard Jewelry

To learn if your store is eligible for membership, call Penny Palmer @ 800.624.9252.

The largest jewelry buying group in the world.