

Celebrating IJO and How It Changed Our Lives

We bought our business in 1988 and many industry friends had been after us for years to join IJO, but we just never took time to look into it. We went to our first conference in early 2000, and haven't missed one since. Through the education, sharing and opportunities at IJO, we have grown. The friends and alliances that we have forged have inspired, coached and encouraged us to learn and grow, both as a company and as business people. In 2008 we built our dream store and were so thankful to many mentors in IJO who advised us along the way. We are thankful that we always have a trustworthy group of people with whom we can discuss ideas, issues, or just brainstorm. We believe we would not be where we are today without IJO.



Betsy & Randy Wolgemuth, Koser Jewelers, Mount Joy, PA



When Rachel and I joined the IJO family back in 2006 we had no idea it would be such a life changing experience. From the Antwerp diamond buying trips to IJO shows across the US, we have connected with dozens of jewelers and made many new friends. Through these new acquaintances and all of the IJO resources we have learned what it takes to grow a retail jewelry store in today's retail climate. Looking back, we can clearly see the direct connection that IJO has had in our success. We are now more profitable, in a brand new facility and having way more fun! IJO..... Just Do It!

Van, Rachel, Philip & Kristen Simpson
Tara & Company Fine Diamonds, Searcy, AR



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ORGANIZATION

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