



Don't Go It Alone

A Message From A 30+ Year IJO Member

There is really only one reason you should join IJO – to make you a more successful jeweler. We have been members of IJO for more than 30 years and it has helped transform our business from a small mom and pop store to the jeweler to go to for quality in our communities. IJO played a huge role in the tremendous growth we have experienced since we joined.

Belonging to IJO is all about family – as you can see we are working on the fourth generation. Over the years we have met some of the greatest jewelers in our industry who have become some of our best friends, as well as invaluable consultants.

IJO gives us the opportunity to travel to Antwerp to see the real heart of the diamond business and become the “Diamond Experts” in our area. Twice a year we meet with some of the best vendors in the jewelry industry, attend team clinics to exchange great ideas, and get to visit parts of the country we probably would never have had the occasion to visit.

If you want to make yourself and your store the “Jeweler To Go To” in your community, I encourage you to become part of the IJO family.

Orin & Tina Mazzoni, Antoinette (Mazzoni) Kramar and Tessadora Orin Jewelers, Garden City & Northville, Michigan



For information about IJO membership go to www.ijo.com